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**Two New Solutions from GEOSYS Reinforce
Agronomic Decision Making**

Croptical™ Monitoring Application, a multi-field dashboard, and GEOSYS Bridge™ API give ag professionals high-quality, scalable field data.

PLYMOUTH, Minn. (July 24, 2015) — GEOSYS has released two new offerings, Croptical™ Monitoring Application and GEOSYS Bridge™ API, to give agronomists critical field insights and provide agribusinesses with a means of bolstering their precision ag offerings.

Both tools are powered by three times the number of high resolution in-season satellite imagery maps that are included in the industry standard contract for agricultural technology solutions.

Monitoring day-to-day field performance

Croptical™ Monitoring Application uses daily satellite imagery to benchmark a field's health and compare it to others in the area with the same crop type and similar planting date. This allows agronomists and their customers to better manage their time and resources by focusing on fields that have the highest potential for a response to additional management practices. Agronomists are also able to look more closely into the data for a particular field and view the high-resolution imaging that is available. In addition, Croptical™ Monitoring Application provides access to daily regional weather forecasts and historical weather data.

“Daily satellite imagery allows us to keep a finger on the pulse of crop health throughout the growing season,” said Matthieu Hyrien, global sales and marketing lead, GEOSYS. “This is valuable for correcting potential issues or taking advantage of favorable conditions while there is still time during the growing season to positively impact yield.”

A platform that powers actionable insights

GEOSYS Bridge™ API, a collection of APIs administered by GEOSYS, is easily integrated into existing precision ag solutions to generate and display maps and agronomic data that are delivered directly to a company's existing ag technology platform.

GEOSYS Bridge™ APIs offer two types of high resolution imagery maps: in-season and archive. In-season imagery maps provide current information on crop conditions and variability of crop health within the field at a time when crop decision-makers can respond. This allows them to better direct their scouting efforts and make input applications that can help preserve or improve yields. Archive imagery maps allow customers to evaluate the variability and performance of fields over many years and use that information as the basis for the current season's crop plan. Currently, GEOSYS Bridge™ APIs offer up to 15 years of archive imagery maps.

“Agriculture companies need high-quality, scalable data they can plug into their platforms to help their customers make the best decisions,” said Hyrien. “Bridge offers companies access to an industry-leading database of both in-season and archived satellite imagery maps to help their customers implement practical and actionable insights that drive ROI.”

For more information about GEOSYS, CROPTICAL™ Monitoring Application and GEOSYS Bridge™ API, visit <http://www.croptical.geosys.com>.

About GEOSYS

Founded by agronomists, GEOSYS, a wholly owned Land O'Lakes business, enables agribusinesses to make better decisions by providing fast access to the most comprehensive, actionable and accurate digital farming solutions. GEOSYS has unmatched experience with more than 25 years of combined agronomy and big data expertise to help companies add more value and better serve their customers.
