

Weather Product Manager

GEOSYS:

GEOSYS is a world leader in supporting agricultural businesses with decision support tools that make use of the latest research in agronomics, information technologies and in particular remote sensing. Decision support tools range from worldwide risk management and supply monitoring of Ag commodities to field operations decision support to help make precision farming decisions. GEOSYS also develops customized business solutions dedicated to international agricultural companies.

To access to customers, globally, GEOSYS has sales and marketing in North America (Plymouth, MN, USA), Europe (Lausanne, Switzerland, and Krasnodar, Russia), Australia (Melbourne) and Brazil (Campinas, SP). Technical teams are mainly in Toulouse, France.

GEOSYS joined the Land O'Lakes group in 2013, which gives unique opportunity to be leveraged in North America and other markets.

GEOSYS has ambitious growth plan to be realized within the next 3 years globally.

Main Job Tasks and Responsibilities:

GEOSYS measures the status of the vegetative parts of the crop in the context of its environment, i.e., soil and climate. We add specific weather indicators to support further refinement of yield trend analysis. For instance, crops are stressed by high temperatures at certain growth stages, with an impact on the reproductive part of the plants but not on the vegetative parts. Thus it is vital to monitor weather conditions in addition to the Crops development measurement. GEOSYS can integrate the best quality weather data from various providers, including private weather stations.

As the weather product manager, she / he will be accountable for growing GEOSYS set of products and offers which include weather.

- Be the weather expert for GEOSYS and manage relationships with weather data and OEM providers and partners
- Lead the conception of innovative weather related products and services by working with cross-functional teams
- Participate in the conception of monitoring products
- Manage strategic marketing aspects of weather based offers: define product positioning and key messages
- Develop training and presentations on weather topics for internal and external audiences

Education and Experience:

- Master's degree in meteorology or related discipline
- Knowledge in agronomy would be a plus
- Proven experience in managing products or projects involving IT, preferably related to commodity trading or insurance segments
- Entrepreneurial mindset, taste for challenges
- Outstanding interpersonal communication skills, both oral and written, as this position is working across geographical and cultural areas and with both internal and external stakeholders
- Knowledge in GIS tools
- Positive attitude and team spirit, and ability to work under pressure

Conditions:

Based in Plymouth, Minnesota

Apply:

Please send Resume and Cover letter to careers@geosys.com